



Gina Cusano

Senior Graphic Designer

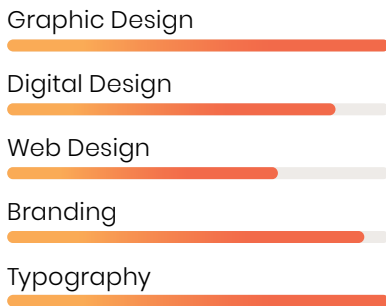
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Objective

I'm a seasoned Graphic Designer with creative prowess and an eye for detail. I have a proven history of competently producing and managing projects from start to completion. I'm seeking new opportunities to apply my professional experience, demonstrate capabilities and support companies in need.

Skills

Hard Skills



Soft Skills



Interests



Exercise



Sports Fan



Travel



Foodie



Outdoors



Charity

Experience

Jun 2008 – Present

Design Suburbia, Inc. Senior Graphic Designer

Established freelance design business through procuring a solid client base and maintaining profitability for 10+ years. Proven success of creating exceptional graphic content for print and digital mediums across a range of industries. Daily managing of project lifecycles through planning, monitoring and executing. Conducts a high standard of professional service with advanced skills in Adobe Creative Suite and working knowledge of social media and UX/UI principals.

Jan – Jun 2009

R&R Partners (formerly Kaiser Marketing) Freelance Graphic Designer

Worked closely with the Marketing team and Project Managers by producing engaging print and digital graphics for top clients such as Norwegian Cruise Lines and Pepperdine University. Achieved 3-month contract extension for proven capabilities, competency and efficiency.

May – Jul 2008

National Football League – Los Angeles Freelance Web Designer

Designed impactful layouts to set stylistic standards for interior pages of NFL team websites. Twice, designs selected over other presented concepts. Crafted custom icon sets and vibrant ad banners that aligned with team brand guidelines. Worked with the web team on wireframing and content placement.

Jan 2007 – Mar 2008

Schiedermayer & Associates Art Director

Developed initial Art Department building blocks at SoCal headquarters. Established design processes and procedures, managed creative project workflow, led design presentations and sourced print vendors. Designed compelling materials for new product launches, informational sales pieces, tradeshow graphics and enhanced brand identities for top Food Service clientele.

Education

2000 Graduate

Bachelor of Science in Art and Design – Magna Cum Laude California Polytechnic State University of San Luis Obispo

- Part-time Student Designer, Campus Web Services
- Volunteer, Graphic Department Art Gallery
- Production Artist, Summer Internship
- Co-Ed Intramural Basketball