

## Sports Fandom



## Content Preferences

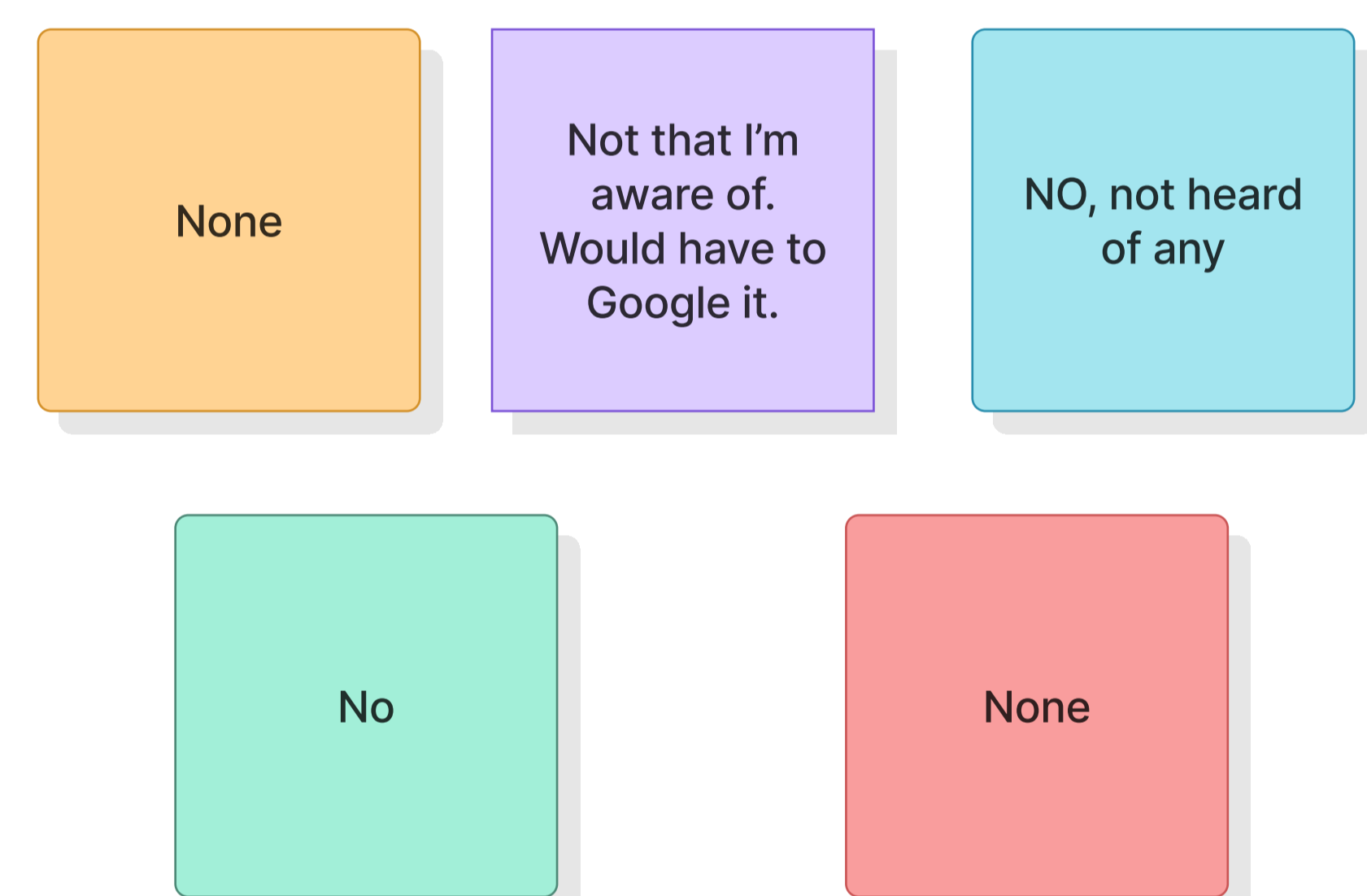


## Pain Points



## Key Finding

Can you name media outlets dedicated specifically for women's sports coverage?



## Opportunities

