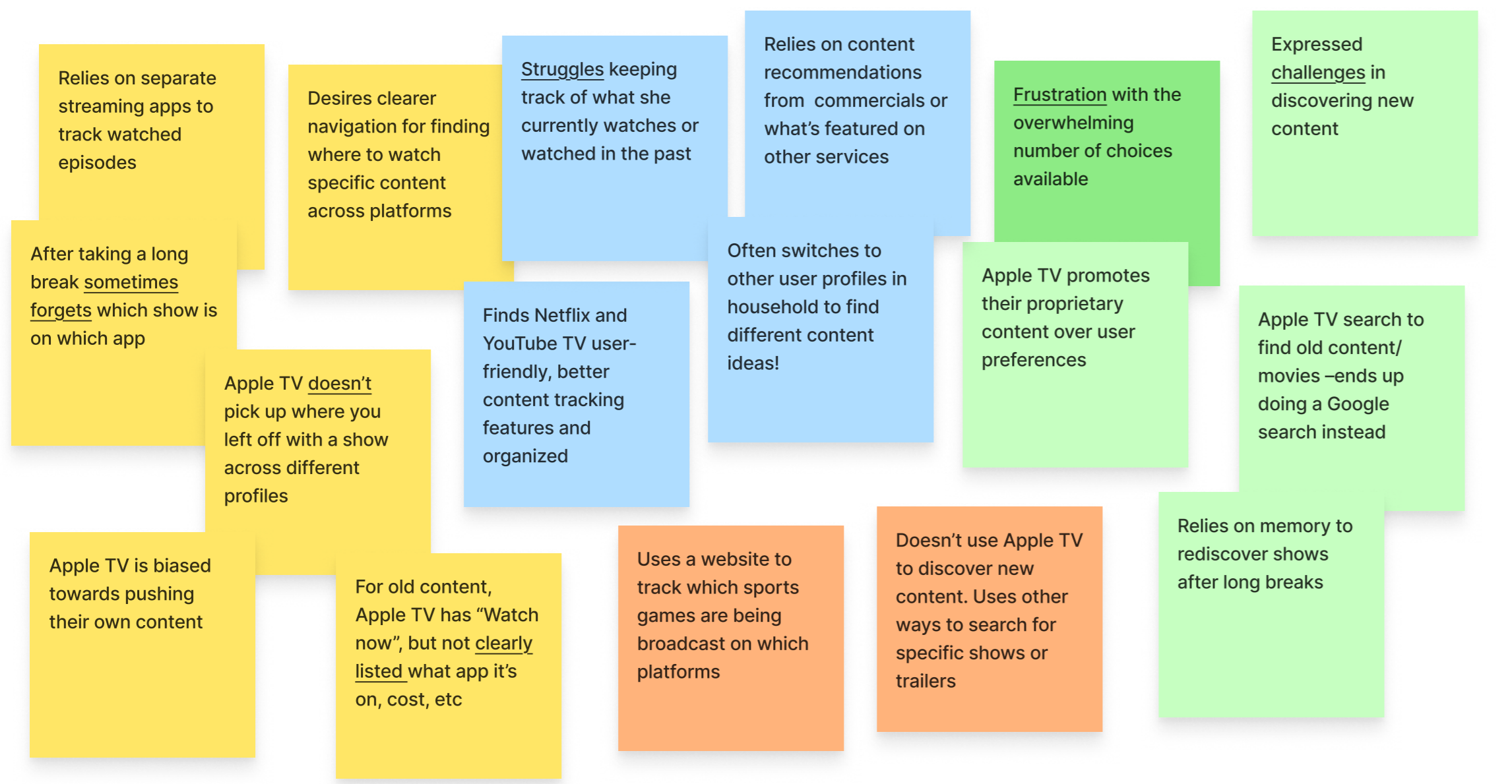
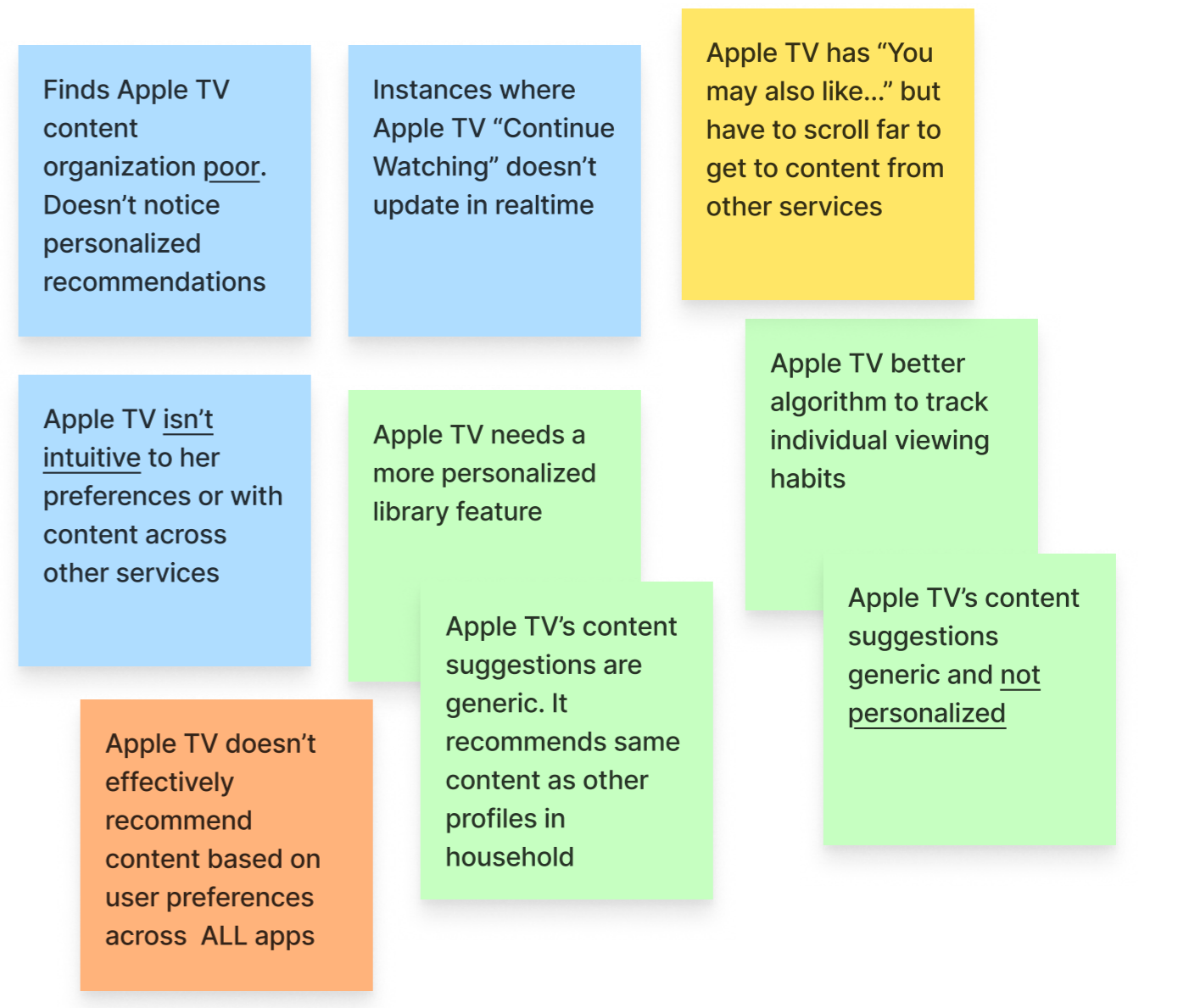


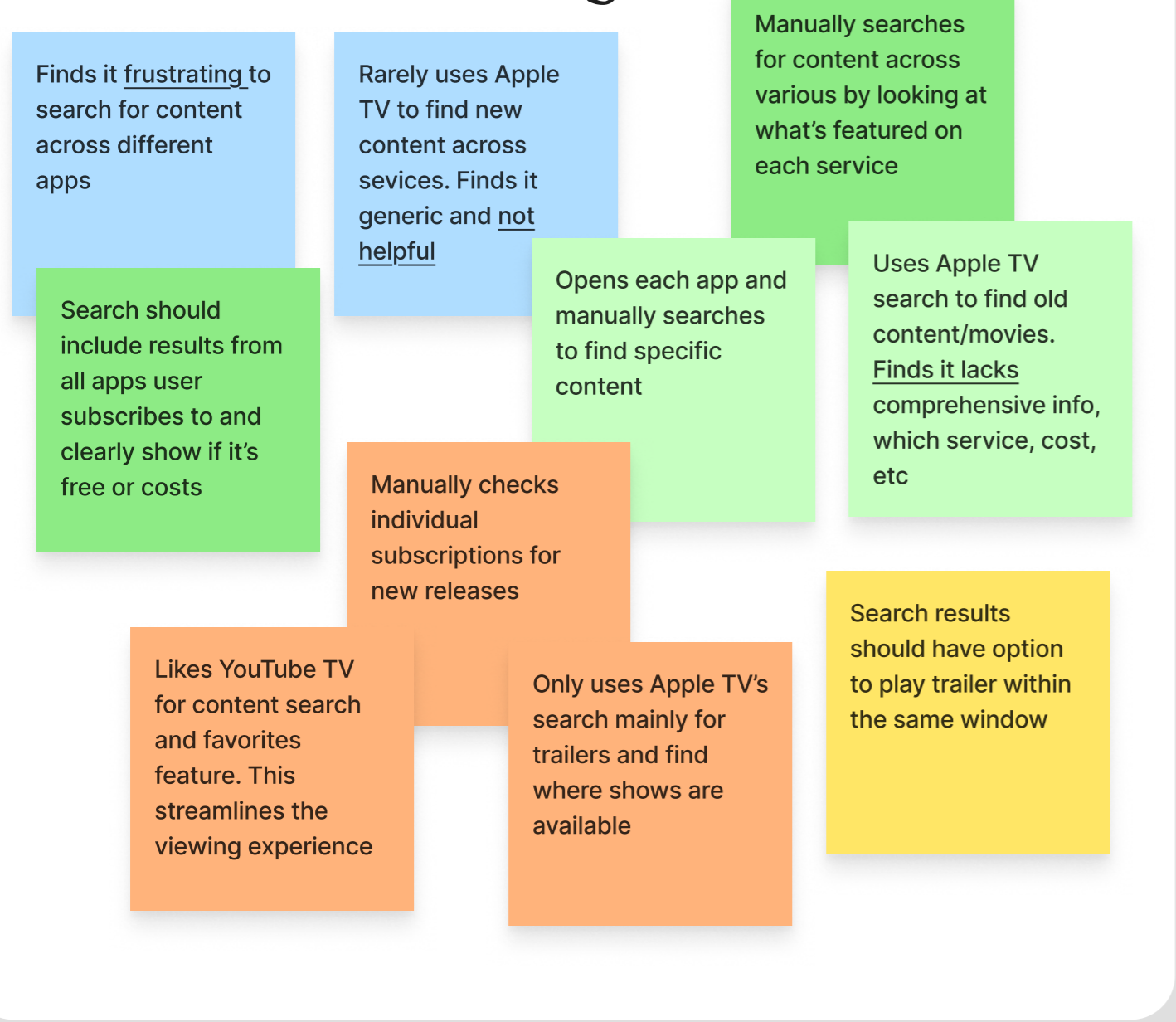
Content



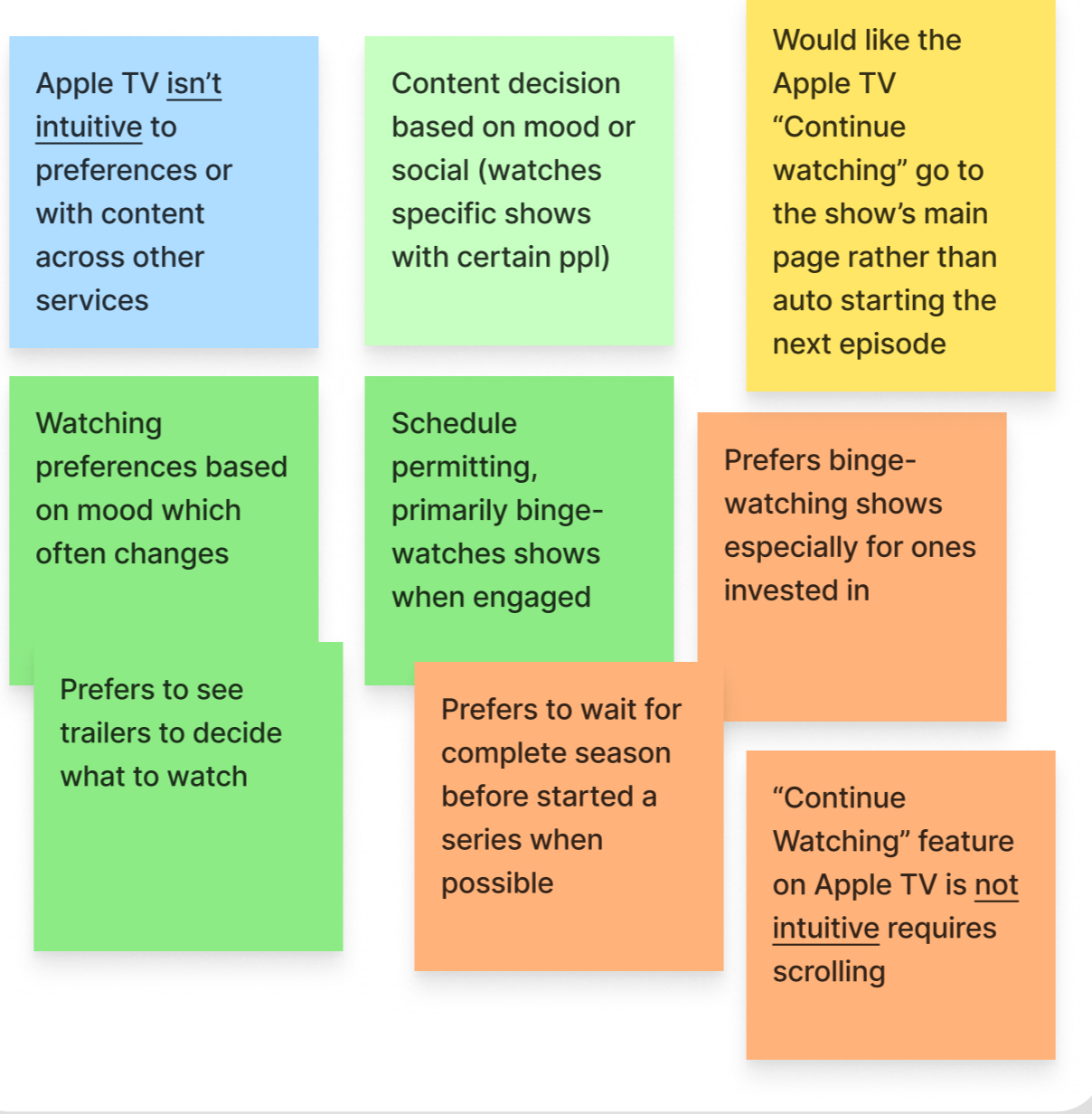
Personalization



Search Functionality



User Preferences



Pain Points



Potential Opportunities

